



CONVERGE SE



2015 PROSPECTUS

About Converge SE

convergesese.com



Converge is about bringing different factions of the web together under one unified banner of learning and sharing. Converge is for everyone who works on or with the web to make a living. From designers, developers, front-end engineers, marketers, business

leaders, start up companies, film producers/directors and the old and new school creative types. Everyone can learn and level up their skills at Converge.

- April 15 - 18, 2015
- Inaugural year 2009
- Located in Columbia, SC
- Approximately 600 attendees
- \$500 average ticket price

Converge was born 6+ years ago in Columbia, South Carolina as an effort to bring together disparate

meetups and groups. We came together in a single day with each group being represented by a single speaker who shared his or her passion and taught us something that they knew. Sharing is caring! Fast forward to 2015 and Converge is a multi-track,

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multi-day event that spans across downtown Columbia, SC drawing in over 600 people from all across the United States and other continents.

2015 will be made up of a partnership approach with the Indie Grits Film Festival and POSSCON (a local SC based open source developer conference) to bring almost a full week of education, entertainment and networking events.

Converge has specific training in the form of keynote sessions & in-depth workshops in:

Design/UX: Graphic Design, Web Design, User Experience, Content Development

Development: Ruby on Rails, Database Dev, DevOps, JavaScript, Frameworks

Frontend: CSS, HTML, Animation, JavaScript, Tooling, Deployment

Business: Leadership, Management, Strategy, Sales, Marketing

Previous Event Websites

<http://convergesese.com/2014>

<http://convergesese.com/2013>

Sponsorship Levels

Diamond Sponsor Level \$20,000

- Priority 'Diamond Sponsor' placement of logo throughout event.
- Sponsorship of breakfast, lunch or party for one day of event
- 5 minute address on stage
- Two attendee passes to all days of the conference.
- Exhibit at all days of the event. (Table(s) will be provided)
- Sponsorship mention/thank you at each welcome event of the conference.
- Feature story or interview for <http://unmatchedstyle.com>, we'll work with you to craft this
- Email newsletter feature story & other mention(s)
- Give out swag, literature and any other info at conference
- Logo on slides shown between presenters
- We'll tweet about you from: @unmatchedstyle & @convergesse

Platinum Sponsor Level \$10,000

- Priority 'Platinum Sponsor' placement of logo throughout event.
- Two attendee passes to all days of the conference.
- Exhibit at all days of the event. (Table(s) will be provided)
- Sponsorship mention/thank you at each welcome event of the conference.
- Email newsletter feature story & other mention(s)
- Give out swag, literature and any other info at conference
- Logo on slides shown between presenters
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Gold Sponsor Level \$5,000

- 'Gold Sponsor' placement of logo throughout event.
- One attendee pass to all days of the conference.
- Exhibit at all days of the event. (Table(s) will be provided)
- Sponsorship mention/thank you at each welcome event of the conference.
- Give out swag, literature and any other info at conference
- Logo on slides shown between presenters
- We'll tweet about you from: @unmatchedstyle & @convergesse

Silver Sponsor Level \$1,000

- “Silver sponsor” logo placement on all printed material, website and banners
- Give out swag and info at conference
- Logo on slides shown between presenters

Special or Custom Sponsorships

If you only want to sponsor a single event or a portion of a single event. Or would like to sponsor a custom mix of events we can work with you to craft any offering you'd prefer.

To inquire about a sponsorship contact
Gene Crawford at **803-315-7675** or
gene@period-three.com